



We are confused about what software engineering activities we are performing



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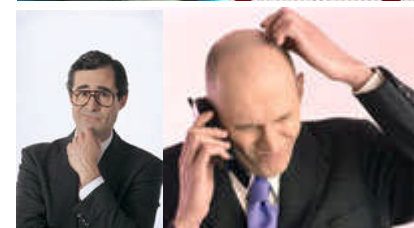
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Confusion



Confusion is a state of mind that is no state at all. It is confusing not to be able to think thoroughly, act meaningfully, or see things clearly.





Two lines of reasoning



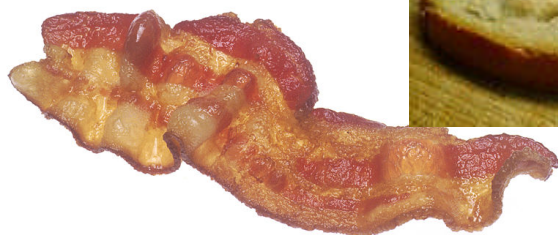
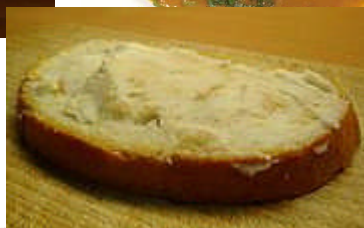
- ◆ Quality management
- ◆ Scope and definitions
- ◆ Discipline
- ◆ Process models
- ◆ Process improvement
- ◆ Measurement



◆ Diet

◆ Software production

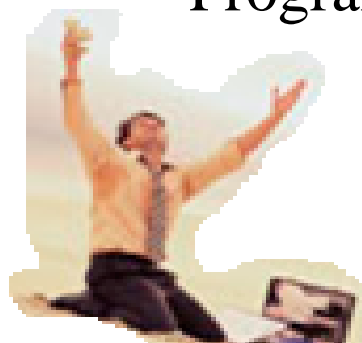
Methods in good old days



- ◆ HAUSMANSKOST:
Traditional food full of sugars, carbohydrates, saturated fats, etc.
- ◆ We put a lot of effort into preparing food.



Programmer Paul



Manager John



Manager Elias

- ◆ Write code and fix code
- ◆ We do not put much effort into producing code.



Quality in good old times



```
/* ... */  
#define TRACE  
if (!{fpm = fopen("ppmenc.doc", "wb")  
    {  
        fprintf(stderr, " \n Error: Can  
        exit(2);  
    }  
#endif  
  
order1 = order >> 4;  
order2 = order & 15;  
  
/* allocate 'order1' elements  
    ... is used to store
```

- Code size – programmer quality
- Code quality – lack of bugs

◆ Generous size - sign of high quality and status



Summing up: scope of quality in good old times



Is it
enough?

◆ Generous size

◆ Generous bugless size



Global body and software crisis

- The term was coined by NATO group in 1968 who recommended a conference to discuss the problems of software.
- It resulted in a report, titled **Software Engineering** motivated in the following:

*The phrase Software Engineering was deliberately chosen to be **provocative**, in implying the need for software manufacture to be based on the types of theoretical foundations and practical disciplines that are traditional in the established branches of engineering.*

- The discipline includes knowledge, tools, and methods for software requirements, design, construction, testing and maintenance.





Should I call **HIM** Software Engineer?

Never!



Licensed
Software
Engineers
.....
.....



Curriculum Vitae
Paul Johnson
.....
• Course in programming
in Cobol, 6 months
• Programming
experience: 1 year
• .sljfadfj

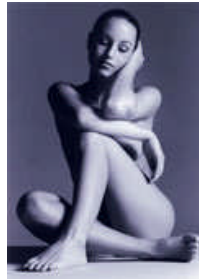
The renegade knows that what he is doing is correct and necessary.



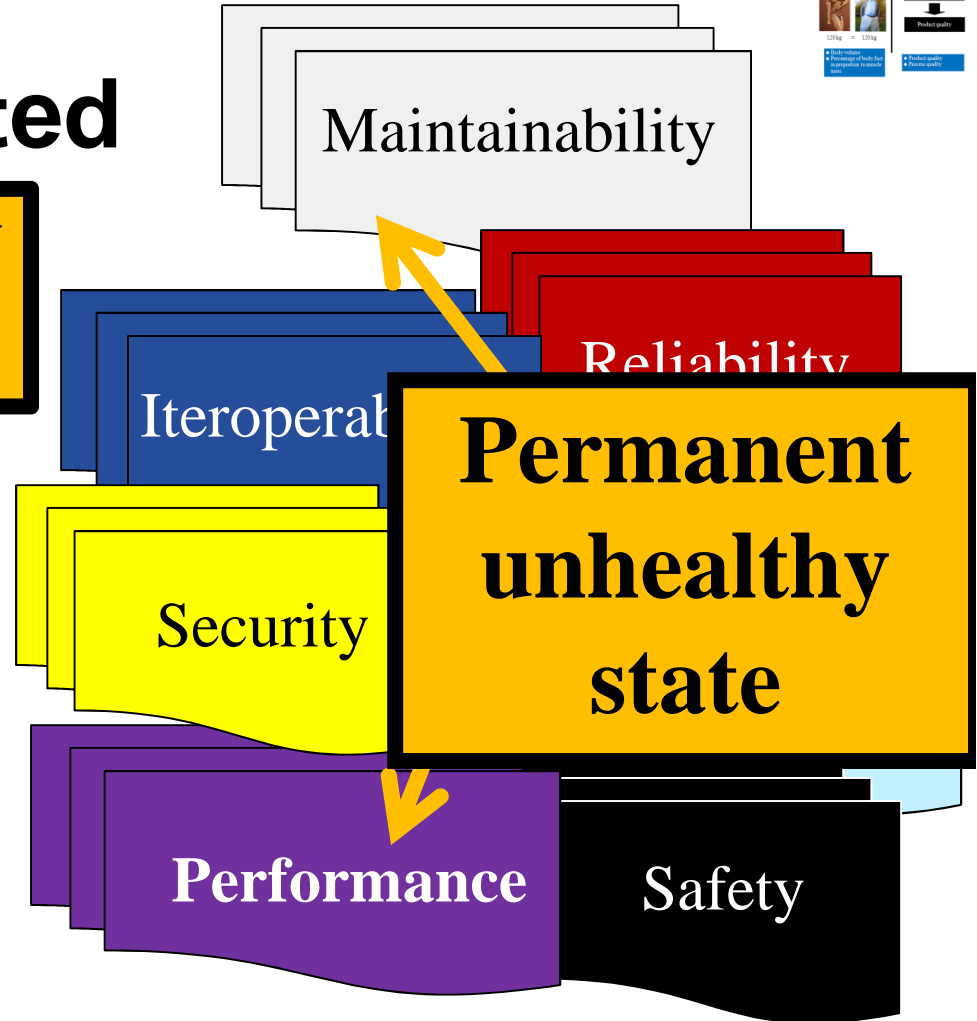
Quality revisited



Temporary
unhealthy
state



Human health & aesthetics

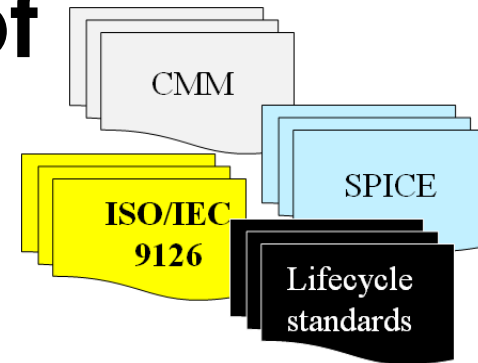


Software health & aesthetics

- ◆ Quality standards are constantly changing or they may vary depending on the lifecycle phase



New understanding of quality



120 kg = 120 kg

- ◆ Body weight
- ◆ Percentage of body fat in proportion to muscle mass

Process quality



Product quality

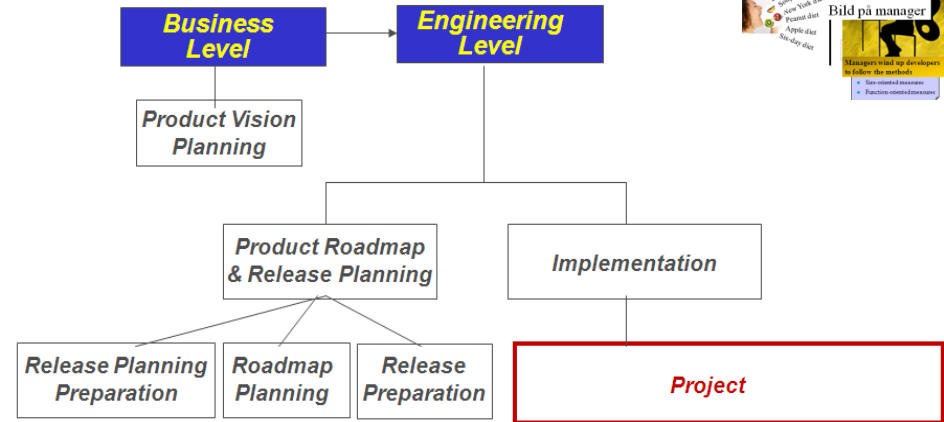
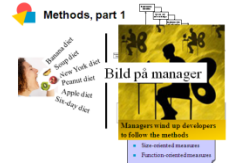
- ◆ Product quality
- ◆ Process quality



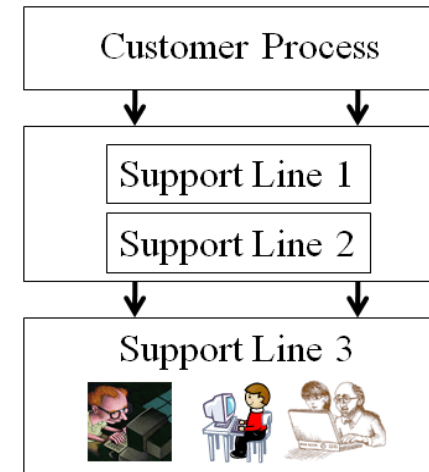
Scope



- ◆ Body size
- ◆ Healthy food
- ◆ Healthy lifestyle



Front-end Support

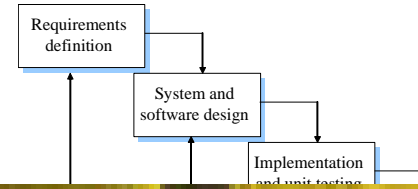


Back-end Support

- ◆ Business and Engineering levels
- ◆ Support



Methods



Managers wind up (clockwork) developers to follow the methods

- Function-oriented measures



Quality problems



- ❑ The methods are too
 - ❑ general!
 - ❑ prescriptive!
 - ❑ misleading!
- ❑ So, we try to improve the methods!

◆ Quality factors like sweeteners, oils, trans fats, and high use carbohydrates may cause diabetes, obesity, heart disease, birth defects, cancer, malabsorption of healthy oils and vitamins.

◆ Difficulties to follow the methods.



Norwegian Strategic Toast



You hurry to empty your glass when the waiter is approaching

- ◆ We have put a lot of effort into body/process improvement and we have not always achieved optimal results.
- ◆ When taking care of our bodies or software systems, we are having many **NORWEGIAN STRATEGIC TOASTS**.



As a remedy, lets go back to the good old times then



Nose surgery,
please

Body
contouring,
please



Forehead lift,
please

Cheek implant,
please



Liposuction,
please



Developer Paul



Manager John

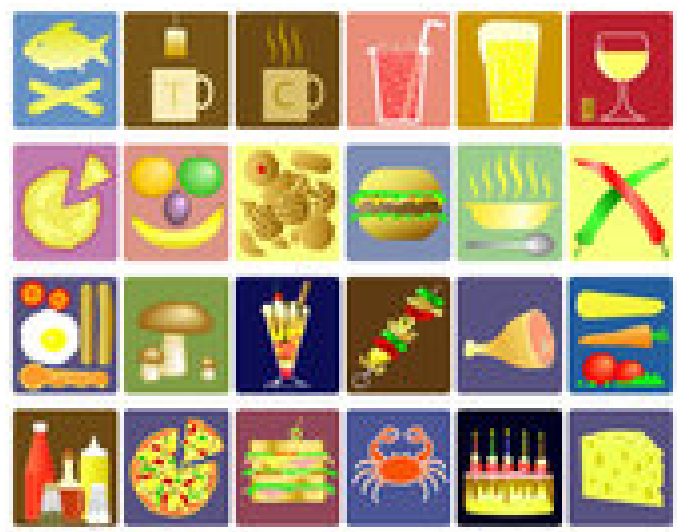


Manager Elias

You are the boss of your body/software systems.
You decide on your own plans, quality and measures



And let's switch from ***“PERFECT”*** to ***“JUST GOOD ENOUGH”*** mentality



Just enough documentation

Just enough planning

Just enough measurement

Just enough other things

◆ Perfect diet doesn't exist. But what does exist is the good enough diet.

◆ We are never right from the beginning! So why bother to make things perfect.



Software Engineering vs Good Enough Software Production

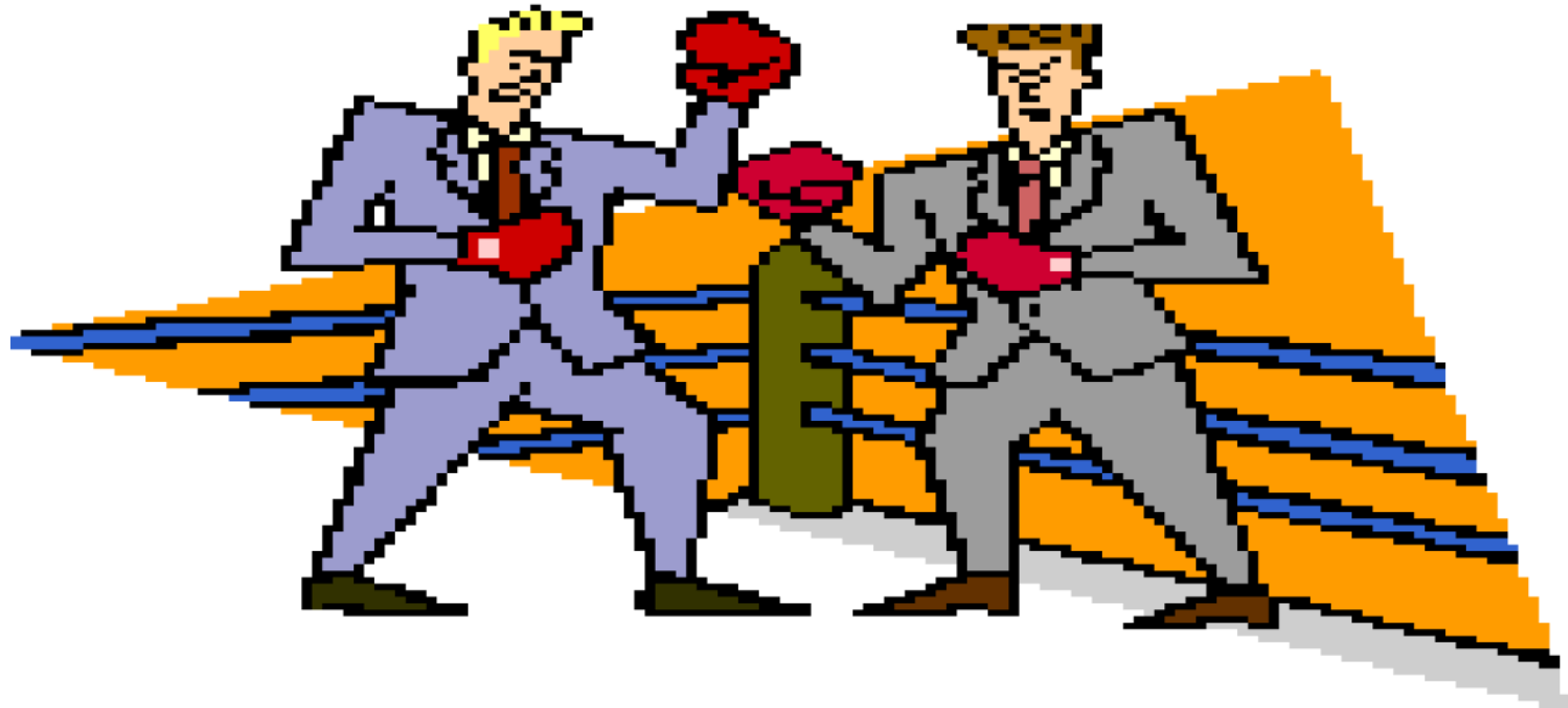


- The software engineering discipline is important for developing complex systems.
- Good enough software is a complement to software engineering.



Irrespective of what we still need, we still do not possess the overall picture of the software business and its scope

Worldwide cold war



Traditionalists

Nutritionists

Agilists

Proponents for new diets



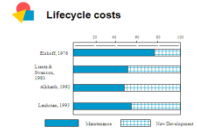
The cold war has not ended yet!



Irrespective of what
we still need,
we still do not possess
the overall picture of
the software business
and its scope



Unknowns



- Many unknowns about the direct effects of diets on weight, health, chronic diseases relative to the effects of many environmental and genetic variables.

- Many unknowns about the industrial software processes, their interoperability, and their impact on software quality.

- Front-end support processes and its relation to the back-end support.
- Predelivery maintenance and handover processes
- Risk management
-

We measure things using vague and fuzzy platforms

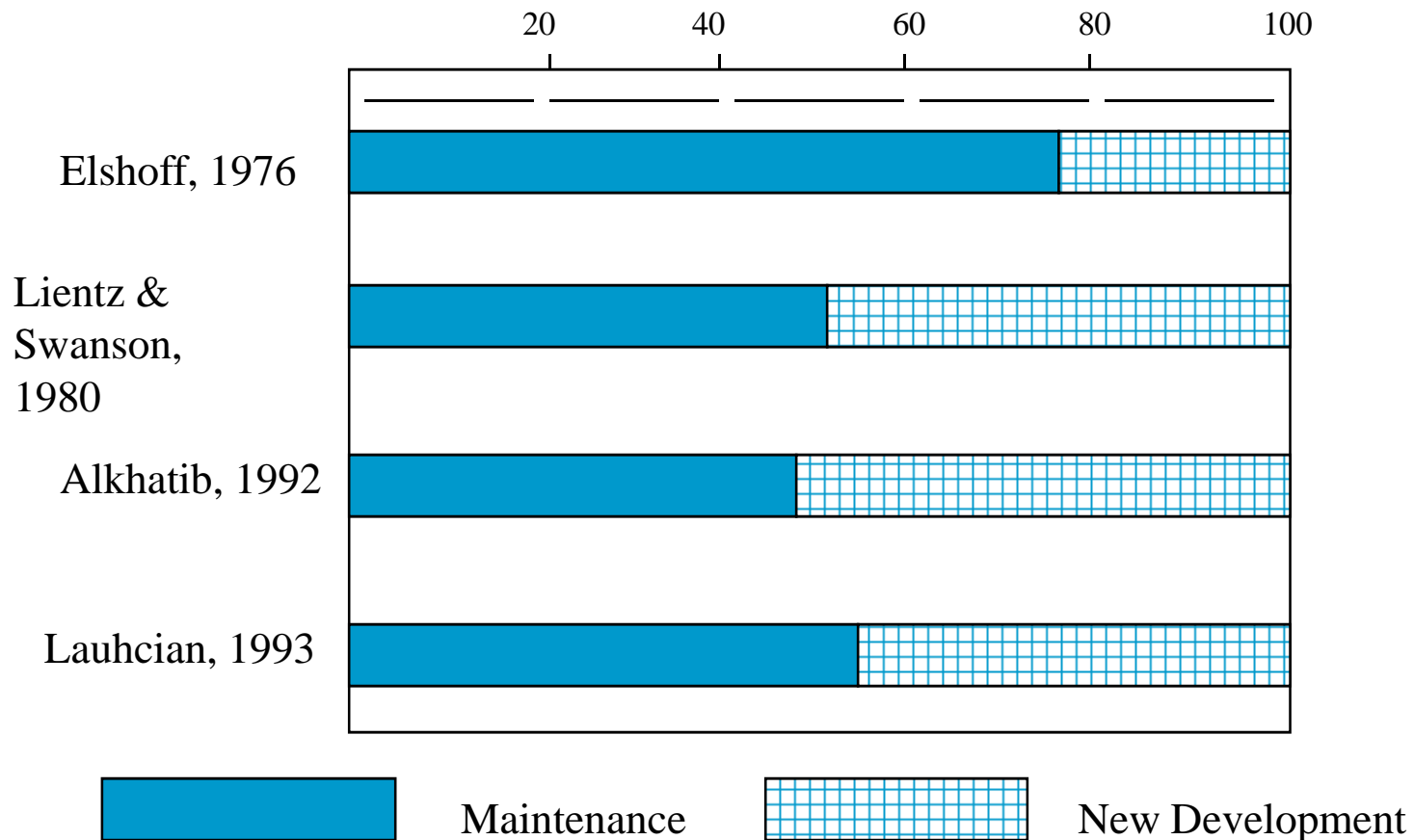


Lifecycle costs

Maintenance costs

Year	Reference	Source
1976	Elshoff	Elshoff, 1976
1980	Lientz & Swanson	Lientz & Swanson, 1980
1992	Alkhatib	Alkhatib, 1992
1993	Lauhcian	Lauhcian, 1993

Just Keskitalo: <http://www.jyu.fi/~keskitalo/mccosts.htm>





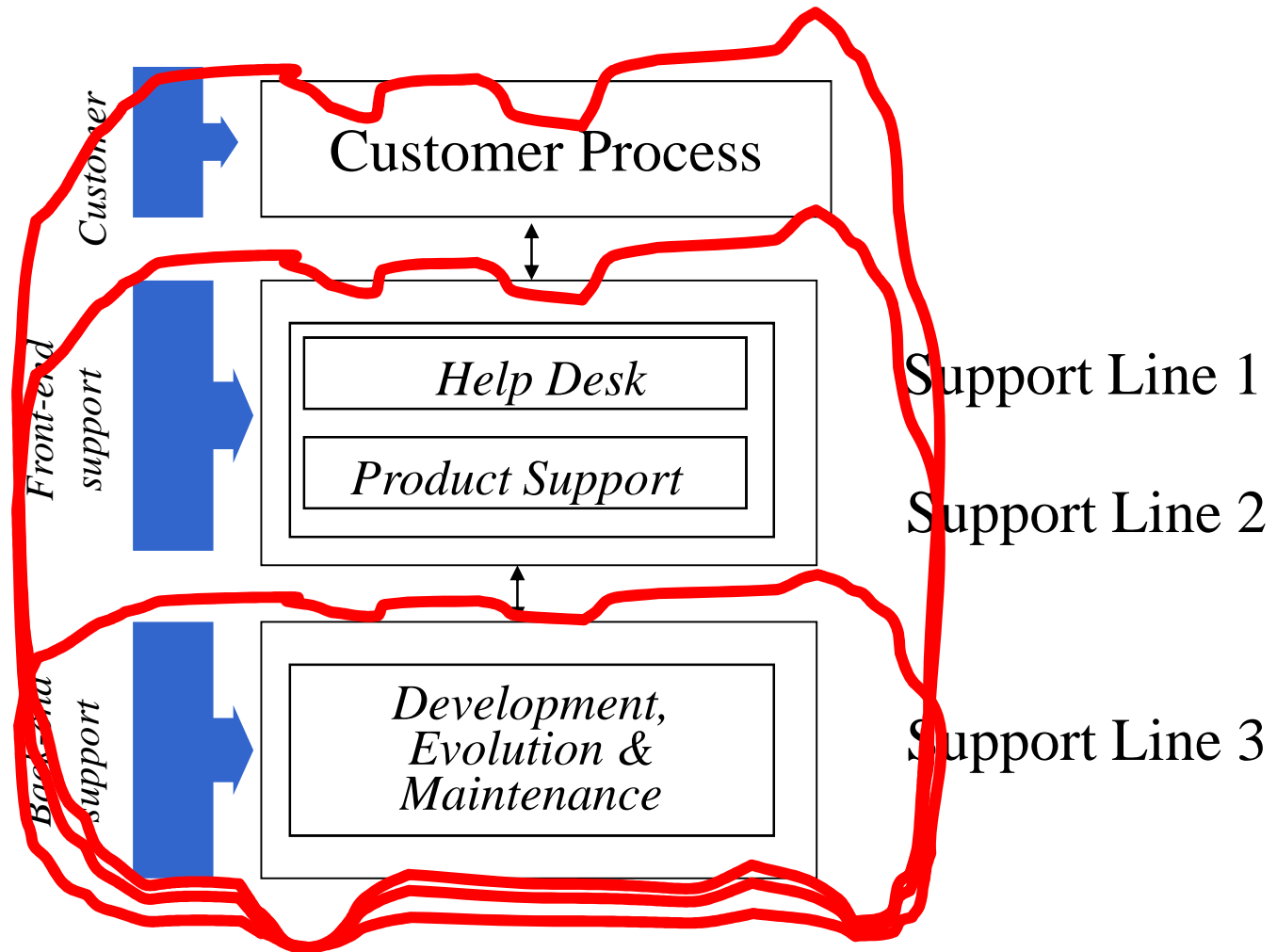
Maintenance costs

Year	Maintenance costs	Definition	Reference
2000	>90%	Software cost devoted to system maintenance & evolution / total software costs	Erlikh (2000)
1993	75%	Software maintenance / information system budget (in Fortune 1000 companies)	Eastwood (1993)
1990	>90%	Software cost devoted to system maintenance & evolution / total software costs	Moad (1990)
1990	60-70%	Software maintenance / total management information systems (MIS) operating budgets	Huff (1990)
1988	60-70%	Software maintenance / total management information systems (MIS) operating budgets	Port (1988)
1984	65-75%	Effort spent on software maintenance / total available software engineering effort.	McKee (1984)
1981	>50%	Staff time spent on maintenance / total time (in 487 organizations)	Lientz & Swanson (1981)
1979	67%	Maintenance costs / total software costs	Zelkowitz <i>et al.</i> (1979)

Jussi Koskinen: <http://users.jyu.fi/~koskinen/smcosts.htm>



What is the scope?





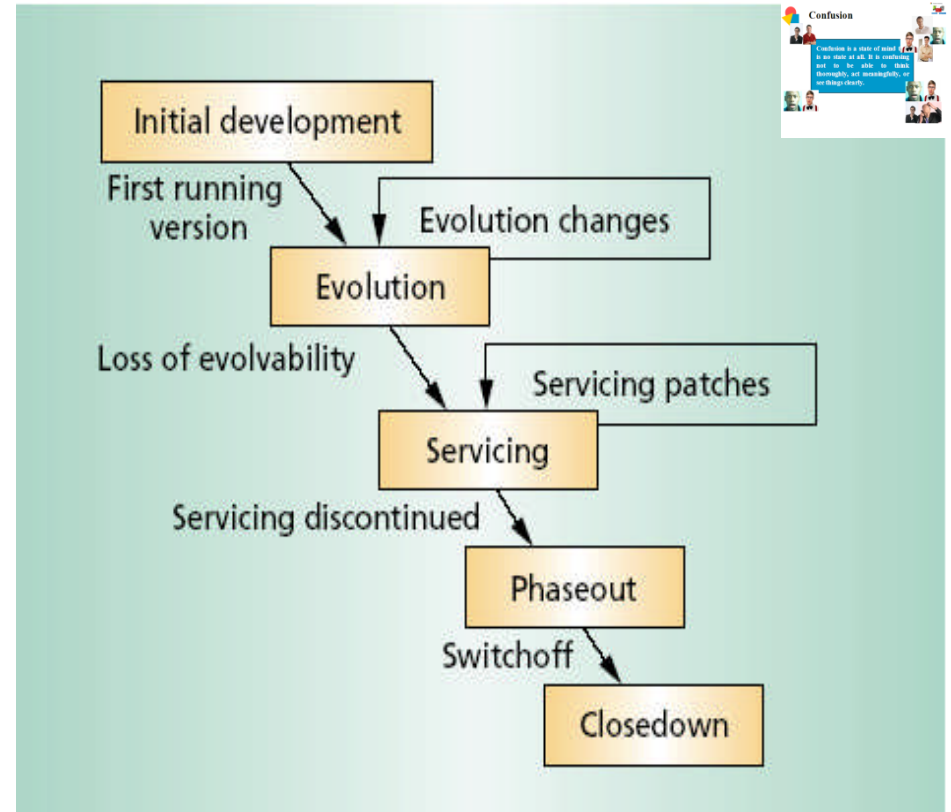
Life-cycle roadmap



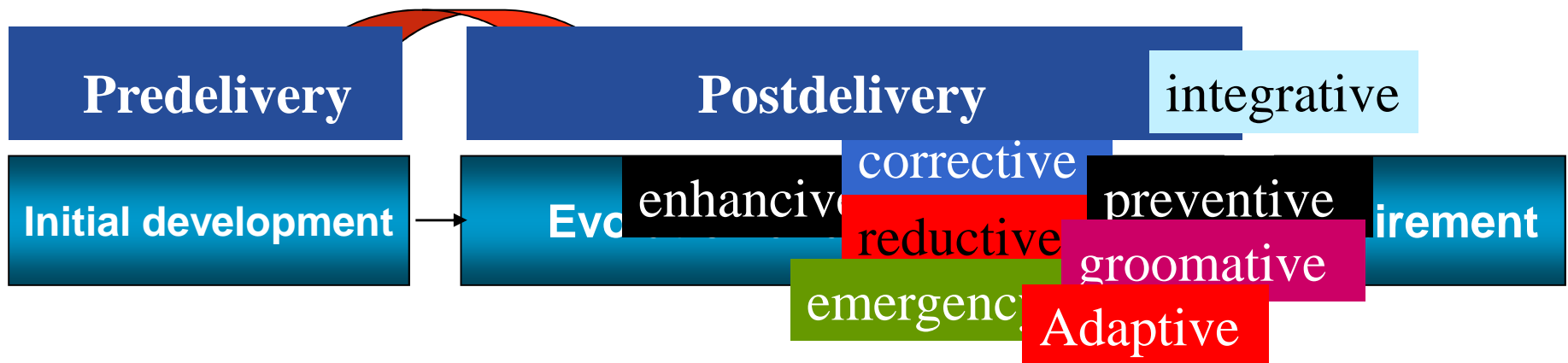
- Corrective maintenance
- Perfective maintenance
- Adaptive maintenance
- Preventive maintenance



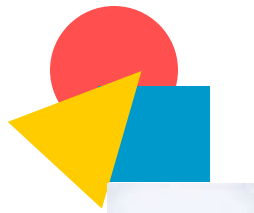
Software lifecycle



Transition (handover)



- What about retirement?
- What about political classifications?



Confusion



Confusion is a state of mind that is no state at all. It is confusing not to be able to think thoroughly, act meaningfully, or see things clearly.





Conclusions



- The software engineering and nutrition science are not mature yet.
- No other discipline has undergone so many controversies!
- Therefore, we have the right to be confused.
- Will we reach the peak one day or will we always be in a constant search for finding the right solutions?



Banquet



- **Today's banquet will consist of:**
 - 20% of good carbohydrates
 - 30% of bad carbohydrates
 - 25% of saturated fats
 - 10% protein
 - 15% of non-saturated fats
- Have a nice meal & you are allowed to have as many **NORWEGIAN STRATEGIC TOASTS** as you wish but make sure that **Petre** does not see it.